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Newly Designated Elkton AVA Bottles Its First Vintage

Elkton, Oregon, April 17th, 2013: History was made on a chilly April morning in Elkton Oregon as The 2012 Oregon Riesling from *Brandborg Winery* became the first wine ever to be bottled with the new Elkton AVA on its label.

Elkton earned designation as an American Viticulture Area (AVA) from the federal government earlier this year to distinguish itself as a grape growing region ideal for growing high quality Riesling and other cool climate wine grapes.

The grapes used for the historic *Brandborg* Riesling were sourced from Elkton grower John Bradley of *Bradley Vineyards*. The vines were planted in 1983, at a time when Bradley says he never dreamed Elkton would be designated as its own AVA. *“But attitudes change,”* says Bradley, *“and all these years later, here we are. The Brandborgs have such a reputation for exceptional Riesling,* adds Bradley. *“It’s appropriate their wine is Elkton’s first bottling.”*

Winemaker Terry Brandborg praises *Bradley Vineyards* as an *“excellent source”* of quality Riesling and he is very pleased with Elkton’s first official vintage. He describes his 2012 Oregon Riesling as a *“medium dry wine with bright fresh fruit, minerality, crisp palate cleansing acidity and a long, dry finish.”* 550 cases are being bottled for distribution both locally and throughout the United States. *“We ship to 22 markets”* says Brandborg, *“including Virginia/Washington D.C., New York City and Wisconsin.”* Now, all those markets will start seeing wines labeled with the new Elkton AVA.

For more information or to purchase the 2012 Oregon Brandborg Riesling with the Elkton label, please visit www.brandborgwine.com

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